

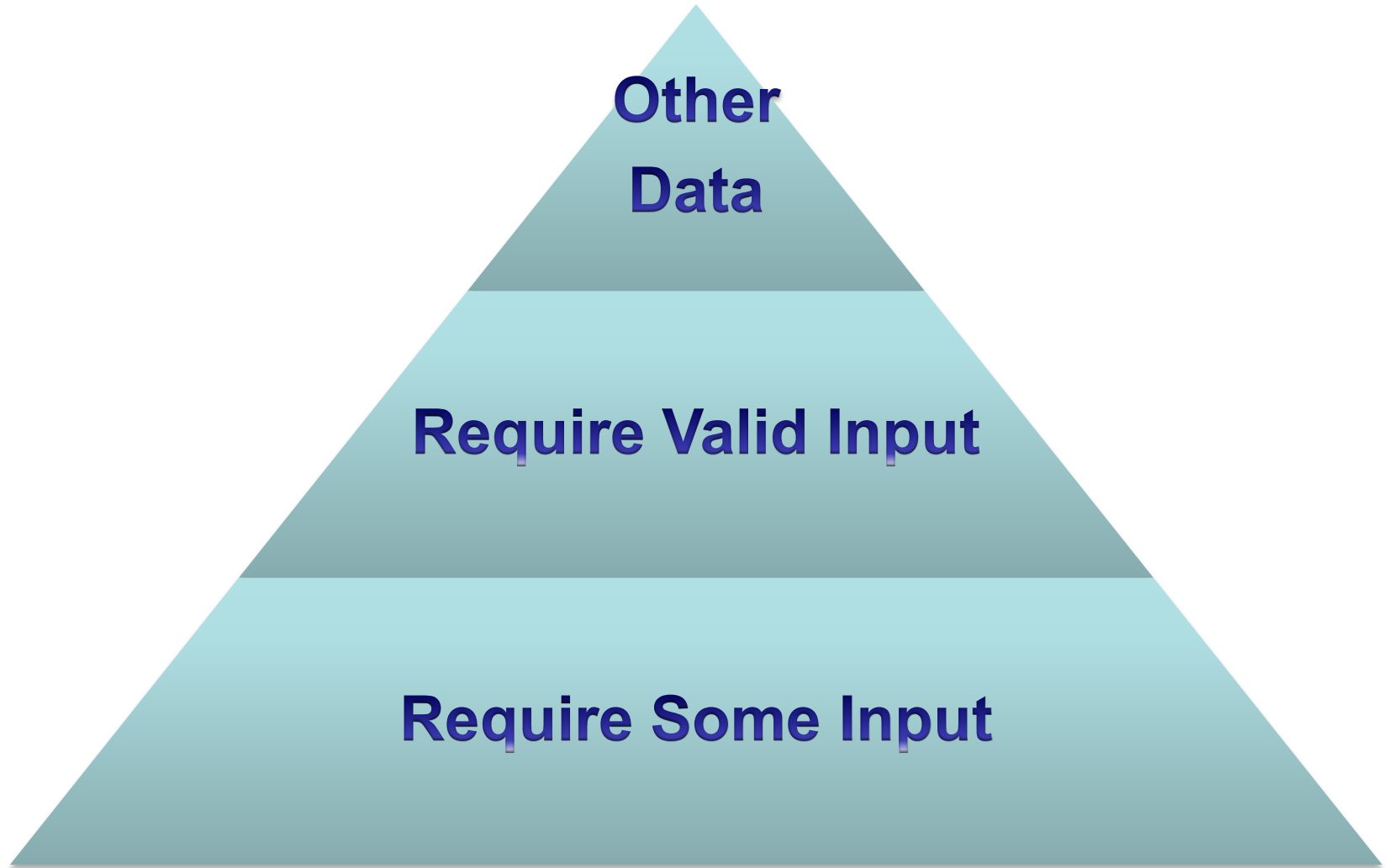
Using Technology to Enforce Data Quality for Local Jurisdictions



Importance of Data Quality

- Public Safety
- Public Health
- Financial Collections & Other Licensing Review
- Prevent from Other Resource Loss
- Analysis / Reporting

Required Fields / Field Intelligence



THE REWARDS

- Compliance Automation
- Revenue Automation
- Data for Decision Making

COMPLIANCE AUTOMATION

Current Public Safety Information

Keep the data current. Provide a mechanism that constituents can update easily, and be reminded at a regular frequency.

Monitor Expiring Items

Similar to making sure public safety data is current, provide a way to monitor insurance expirations or certifications that expire.

Stay Connected

Current and accurate data allows you to request new data when a business changes hands, or a zoning requirement changes.

Automate Outreach

Depending on your Solution, you can potentially reap the benefits from electronic reminders, noticing, etc.

REVENUE AUTOMATION

Mathematical Errors

Electronic Forms should eliminate mathematical errors.

Vendor Fees

For a form like sales tax, electronic forms should eliminate timely payment discounts for non-timely filings. Eliminates need for collection / follow up by jurisdiction.

Delinquency Fees

For any revenue type form, electronic submission should ensure late fees, interest or penalties are updated based upon the current date / time to make sure the jurisdiction is following Ordinance and capturing revenues automatically.

DATA FOR DECISION MAKING

Event Impact Data: Analyze actual community revenues, and taxes for the jurisdiction, generated from events.

Community Planning Data: Understand sales per square feet based upon business type, address, area, etc. by requesting additional data from businesses annually on electronic forms.

Job Growth: Analyze job creation and losses by category, address, area, etc.

Business Composition Changes: Know the good and the bad about your business community. How many businesses start each year? What type are they? Where are they located? And the bad: How many close each year? Are they a particular industry or location?

Industry Specific Data: Many jurisdictions have a “leading industry”, or want to diversify from a dominating industry. Knowing the metrics for their most productive business sector can help future economic planning.

QUESTIONS?



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