



~Agenda~

For a Regular Meeting of the  
Southwest Transit Coordinating Council

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**Thursday, September 29, 2016 9:00 AM**

**Carnegie Building** 1188 E 2<sup>nd</sup> Ave., Durango, CO 81301

\*\*\*Video and phone conferencing will be available.

\*\*\*Join from PC, Mac, iOS or Android: <https://www.zoom.us/j/510934526>

\*\*\*Or join by phone: [+1 \(408\) 638-0968](tel:+14086380968) or [+1 \(646\) 558-8656](tel:+16465588656) (US Toll), Meeting ID: 510 934 526

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**I. Introductions**

**II. May meeting minutes**

**III. Discussion Items**

- a. CDOT's 5310/5311 Distribution Methodology
  - i. Recommendations to the Southwest Transportation Planning Region and Southwest Colorado Council of Governments
- b. Intercity Bus Update
- c. DOLA EIAF 9038 – Marketing campaign

**IV. Reports (if time allows)**

- a. Transit Provider Updates
- b. Human Service Provider Updates
- c. Grant Updates

**Southwest Transit Coordinating Council**  
**20 May 2016**  
**La Plata Administration Building, 1101 E. 2<sup>nd</sup> Ave., Durango, CO 81301**

In Attendance:

Jennifer Hill-City of Durango  
Nita Purkat-Dolores County (by phone)  
Mary Holady-Montezuma County (by phone)  
Jason Ragsdale-Southwest Center for Independence  
Jessica Laitsch-Southwest Colorado Council of Governments  
Sara Trujillo-Southwest Colorado Council of Governments

**I. Introductions**

The meeting was called to order at 9:02 a.m.

**II. March meeting minutes**

Jessica Laitsch asked if there were any comments or questions for the March 18, 2016 meeting minutes. There were no comments or questions.

**III. Discussion Items**

a. DoLA EIAF 9038 – Marketing Campaign

Jessica Laitsch reported that the COG was awarded a DoLA grant for a marketing consultant to help shore up marketing campaigns of transit agencies in the region. A Request for Qualifications (RFQ) was sent out by the COG for a transit marketing consultant. RFQ proposals are due next week; the COG board will select the marketing consultant based on RFQ responses. After the consultant is selected, a brief overview of current marketing efforts will be discussed with each transit agency to better understand if regional or individual campaigns would be most beneficial and how best to utilize the marketing funds. Marketing funds will be used to enhance marketing efforts for a) CDOT partner transit agencies and b) either a member organization of the SWCCOG or an agency that receives funding from at least one SWCCOG member organization. Jennifer Hill asked if a schedule is known for agencies to meet and discuss marketing needs with the consultant upon selection. Jessica said no scheduled has been created but that each agency will be contacted.

b. ADA Paratransit Compliance Template Feedback

Jessica reported that at the CASTA conference she had a discussion about the Paratransit template having possible gaps. Nita Purkat said Dolores County has not been contacted from CDOT regarding this template, but they have received feedback on their Title VI plan. Jennifer added that Durango Transit has not been contacted by CDOT nor have they seen a resolution from CDOT. Jessica said with the Paratransit plans coming due, the COG wants to ensure the resources needed are available and correct for what the state is expecting.

c. Google Transit

Jessica explained that the Google Transit feature is a free service offered to transit providers that will show transit routes, pick up and drop off locations, and provide bus location information for routes running behind schedule. Google requires this information be submitted in a specific format. Jessica recommended getting all regional transit information into the required format as Google Transit could be very useful. Nita asked if Google only does this for fixed routes as Dolores and Montezuma County are demand response only with no specific time or scheduling. Jessica replied that it is most likely fixed routes only. Jennifer said Durango Transit is looking into doing this but all information is currently in PDF form. They are unsure how to get it into the Google format. Jessica

said she will look into the required format for submittal. Jennifer also mentioned that Durango Transit has GPS enabled buses and an app called Ride Systems people can use to track bus locations.

d. Legislative Update

Jessica reported that the legislative session is over. The bill to terminate FASTER fees was eliminated in committee early in the session. The Transportation Advisory Committee changes were signed. HB-1169 allowing tribes to vote at STAC passed.

**IV. Reports (if time allows)**

a. Transit Provider Updates

Jennifer Hill – Durango Transit ordered 6 new buses with FASTER funds with the new trolley arriving mid-June 2016. Durango is currently working on an MOU with Rocky Mountain Health Plans for Medicaid billing. Customers will be able to purchase monthly passes through their Medicaid. More details will be known within the next month and will be announced. Durango just finished up their FTA 5311 and 5310 applications for 2017 that will be submitted within the next week or two.

Nita Purkat – Dolores County recently finished a planning grant that was presented to the Board of County Commissioners and the Transportation Advisory Council. The plan had excellent results that will be usable. Nita will get a copy of the plan for Jessica to post on the COG's website. Dolores just received a new 7 passenger van. They are currently working on a request for a 14 passenger van with wheelchair access towards the end of 2017. FTA 5311 for admin and operating in 2017 has been completed.

Mary Holaday – Montezuma County Senior Services extended their hours and are now open Monday through Saturday from 6am to 10pm. Mary also reported that they have doubled their service units and continue work with CDOT.

b. Human Service Provider Updates

Jason Ragsdale- No updates at this time.

After provider reports, Jessica asked if anyone had suggestions on how better to engage Human Service providers. Jason said it may be useful to include Transit Council information in the Southwest Center for Independence's newsletter. In addition, Jason will work to get more Human Service providers involved. Nita asked if Jason's organization covers Dolores and Montezuma Counties. Jason said yes and asked what the update was on transit payment. Mary said anyone 60 years and older can ride the transit on a donation basis only. If they are unable to make payment, services are not denied. Nita said they provide service from Dove Creek to Cortez, to Durango, and for specialists they go to Farmington and Moab. Transportation to locations within 100 miles is provided. Questions were raised about Archuleta County services. Jessica reported that Archuleta County runs the Mountain Express, which is a fixed route service and also has a private provider.

Jessica asked if providers had any training requests the COG could help coordinate. Durango Transit currently sets up driver trainings and includes other providers, which has been working well. Mary said she would be interested in a defensive driving training. Nita said they have a local trainer that provides this class and she would talk to Mary. Nita said a service oriented training would be useful, such as training that focuses on persons with disabilities and the elderly – how to handle these types of customers. Jessica said she will look into this training.

- c. Grant Updates  
None

The meeting adjourned at 9:36 am